There are over 3.30 billion people actively using Facebook, Instagram, WhatsApp or Messenger each month and according to Facebook are considered Family Monthly Active People (MAP).

Worldwide, there are over 2.80 billion monthly active users (MAUs) as of January 27, 2021. This is a 12 percent increase in Facebook MAUs year-over-year.

1.84 billion people on average log onto Facebook daily and are considered daily active users (Facebook DAU) for December 2020.

Founded in 2004, Facebook’s mission is to give people the power to build community and bring the world closer together. People use Facebook to stay connected with friends and family, to discover what’s going on in the world, and to share and express what matters to them.